

Nebraska WIC Program



WIC VENDORS' UPDATE – GROCERY STORE EDITION October 2011

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WIC website address: dhhs.ne.gov/wic

Missouri River Flooding Situation Update

- Thanks to everyone for your cooperation with our program during the flooding of the Missouri River this summer.
- As you know, we were given special permission by the United States
 Department of Agriculture to allow you, our authorized retailers to accept
 Iowa and/or Missouri WIC checks.
- This special circumstance has ended and as of September 15, 2011
 Nebraska WIC Approved Vendors are no longer authorized to accept Iowa WIC checks and Missouri WIC checks.
- These Iowa and/or Missouri WIC checks should have been deposited in your financial institution by September 30, 2011.
- All signage referring to the acceptance of Iowa and/or Missouri WIC checks and Iowa and/or Missouri Approved Food lists should have been destroyed at the close of business on September 15, 2011.
- If you have any questions or concerns please contact the Nebraska WIC Program at 402-471-2781.

Upcoming Vendor Advisory Committee Meeting

Next WIC Vendor Advisory Committee meeting will be Thursday, October 20, 2011 from 10 am to 2 pm at the Quality Inn & Conference Center, 7838 South US Highway 281, Grand Island, Nebraska 68803.

You are cordially invited to attend.



Federal Year End Reporting Requirements for WIC Checks

Please act on any Nebraska WIC checks with a "First Date to Use" of September 30, 2011 by November 15, 2011 or before.

- If you have any problem WIC checks with a "First Date to Use" of September 30, 2011 or before, that need to be reviewed, they must be sent to your local agency WIC vendor manager by November 15, 2011 or before for review and possible payment.
- Remember, it is required to include the detailed cash register receipt or an electronic journal entry of the transaction when sending problem WIC checks to your local agency WIC vendor manager.
- If you have any WIC checks with a "First Date to Use" of September 30, 2011 or before, they must be through the banking system by November 30, 2011 or before.
- This is necessary so that the State WIC office meets our federal year end reporting requirements.

Reminder for all WIC checks: Important that you deposit WIC checks in a timely fashion.

- Any WIC check has to be through the banking system by 60 days from the "First Date to Use" in order to be paid. This is a 60 day window for payment.
- If you have any WIC checks returned from the bank they also have this 60 day window for payment.
- If you have any questions about any problem WIC check, please contact your local agency WIC vendor manager to discuss.



FAQ (Frequently Asked Questions)

- Q. Is the 20% more "bonus" size of Life Original allowed with a WIC check?
- A. Yes, the Life Original 20% More Free offering is allowed with a WIC check for cereal as it is a manufacturer's special. The 20% more is based on the 18 ounce size, so the bonus offering on Life Original is 21.6 ounces. The WIC shopper should be allowed to receive their extra allotment, as any other shopper. As a WIC retail vendor, you should treat the WIC customer the same as any other shopper in regard to store specials.

UPC on Life Original 20% More Free 21.6 ounce = 30000 31346

- Q. Are Beech-Nut Stage 2 ½ textures baby food fruits and vegetables in the 4 ounce jars WIC approved?
- A. Yes, they are allowed with a WIC check for 4 oz jars of baby food fruit and/or vegetables. The Unit UPC codes are as follows.

Beech-Nut Stage 2 1/2 Textures Product Listing 4 ounce glass – Unit UPC Code		
Carrots	0 52200 00642 9	
Green Beans	0 52200 00643 6	
Peas & Carrots	0 52200 00644 3	
Squash & Apples	0 52200 00646 7	
Sweet Potato & Zucchini	0 52200 00647 4	
Applesauce	0 52200 00640 5	
Pears	0 52200 00641 2	
Bananas & Mixed Berries	0 52200 00648 1	
Apple, Mango, & Carrot	0 52200 00649 8	
Pears & Green Beans	0 52200 00645 0	

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